



BACKGROUND INFORMATION

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THE SPACE AGENCY -- FACT SHEET

WHAT: The SPACE* Agency (TSA) is the premier talent firm representing former astronauts and other noted space heroes within the U.S. space program for speaking engagements and cooperative enterprises. The firm strives to position this unique client base as "international heroes" and provide them with avenues to utilize their extraordinary talents, knowledge and experiences to educate, motivate and inspire people around the world.

*SPACE– stands for "Speakers for Public Appearances and Cooperative Enterprises".

SERVICES: TSA markets its clients' unique experiences, as well as diverse backgrounds and other broad business experience, to corporations, organizations, associations, schools and more for use in a variety of marketing mediums. These include:

- **Speaking engagements** – Clients speak to universal issues facing groups of all kinds, including the principles of teamwork, leadership, risk management, ethics and problem-solving
- **Cooperative enterprises** – Includes licensing agreements, product endorsements and advertising campaigns. Also provides access to stock photography, film footage and other space-themed visual materials for licensing purposes.

WHO: Clients consist of astronauts and other recognized individuals within the aerospace industry. Current client list includes the following:

- **Joseph Allen** – 2-time Shuttle astronaut; chairman of the board for Veridian Corp. (information technology company); chairman of the Challenger Center for Space Science Education
- **Alan Bean** – Apollo and Skylab astronaut; 4th man to walk on the Moon; accomplished space artist
- **Guy Bluford** – 4-time Shuttle astronaut; first African-American in space; advocate for math, science & technology education, current president of The Aerospace Technology Group (consulting company)
- **Roberta Bondar** – Shuttle astronaut and first Canadian woman in space; physician (neurologist); photographer
- **Kenneth Cameron** – 3-time Shuttle astronaut; executive with General Motors Research & Development
- **Jean-Loup Chretien** -- Shuttle astronaut and 2-time Soviet cosmonaut; first non-U.S. citizen in space; Brigadier General of French Air Force
- **Walt Cunningham** – Apollo astronaut; current managing general partner of The Genesis Fund, a venture capital pool; radio host for "Lift-off to Logic"

- **Charlie Duke** – Apollo astronaut; moonwalker; president of Duke Investments; president of a religious ministry organization
- **Joe Edwards** -- Shuttle astronaut; Top Gun Naval pilot, president of The National Science Center
- **Sam Gemar** -- 3-time Shuttle astronaut; director of test-flight operations for Bombardier Aerospace
- **Guy Gardner** – 2-time Shuttle astronaut; high school physics and math teacher; former director of FAA Technical Center
- **Gerry Griffin** – Apollo flight director; former director of NASA-Johnson Space Center; managing director of Korn/Ferry International (executive search firm); technical advisor for the movie *Apollo 13*
- **Sid Gutierrez** -- 2-time Shuttle astronaut; first Hispanic to both pilot and command a mission; director with Sandia National Laboratories, which develops science-based technologies that support national security
- **Bernard Harris** -- 2-time Shuttle astronaut; first African-American to perform spacewalk; physician; president of Vesalius Ventures, a medical venture capital firm
- **Tom Henricks** – 4-time Shuttle astronaut; deputy director of Bell Helicopter, a division of Textron Inc.
- **Tom Jones** -- 4-time Shuttle astronaut; author of The Complete Idiot's Guide to NASA and other books; formerly held key position within the CIA's Office of Development and Engineering
- **Jack Lousma** -- Shuttle and Skylab astronaut; 25-year officer in the U.S. Marine Corps; chairman/president/CEO of Diamond General Development Corporation, which manufactures innovative electronic dental equipment
- **Mike Mullane** -- 3-time Shuttle astronaut; author; host of USA Network's television show, "Inside Space"
- **Story Musgrave** -- 6-time Shuttle astronaut; physician, philosopher, technical advisor at Walt Disney Imagineering
- **James Oberg** – Specialist in Shuttle operations; recognized world authority on Russian Space Program; correspondent for ABC News
- **Stephen Oswald** – 3-time Shuttle astronaut; vice president for Boeing Space Operations
- **Donald Peterson** – Apollo astronaut; technical/operational consultant
- **Paul Richards** -- Shuttle astronaut; former engineer who worked on the Hubble Space Telescope; technology consultant
- **David Scott** – Gemini and 2-time Apollo astronaut; moonwalker; former director of the NASA-Dryden Flight Research Center
- **Rick Searfoss** -- 3-time Shuttle astronaut; full-time consultant and writer
- **William Shepherd** -- 3-time Shuttle astronaut; former Navy Seal, futurist that emphasizes space exploration and its relevance to a changing world
- **Norm Thaggard** -- 4-time Shuttle astronaut; member of Russian-Mir crew and lived in space for 140 days; physician; executive director of Challenger Learning Center in Tallahassee, Fla.; aerospace consultant/technical advisor
- **Pierre Thuot** -- 3-time Shuttle astronaut; executive vice president and chief operating officer of HawkEye Systems, which produces counter-terrorism technology

**COMPANY
LAUNCH**

The SPACE Agency is a privately held LLC launched in June 2001

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