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**THE SPACE AGENCY BRINGS THE “STARS” OF THE
U.S. SPACE PROGRAM DOWN TO EARTH**

HOUSTON – They have traveled where few have gone before and have worked to help man accomplish some of the greatest “out-of-this-world” achievements. Today, many men and women of the U.S. space program have come together under one roof – *The SPACE Agency* -- to share their unique experiences within the space program with audiences around the world.

The SPACE Agency (TSA) is the only talent firm of its kind in the world representing former astronauts and noted aerospace leaders for speaking engagements and cooperative enterprises, including product endorsements, licensing agreements and advertising campaigns. The clients include more than 25 high-profile astronauts and other leaders spanning from the Mercury era through today’s Space Shuttle and International Space Station programs. In addition to their space accomplishments, many of the clients have moved on to launch successful business careers both within and outside of the aerospace industry.

“The history of the U.S. space program is filled with courageous explorers and brilliant minds who have played a critical role in man’s quest to uncover the mysteries of space,” said Gwen Griffin, chief executive officer of TSA. “Never in recent times has the public been so eager to come face-to-face with these extraordinary men and women to hear their personal stories. Our goal is to provide these heroes with avenues to use their talents and experiences to educate, motivate and inspire audiences worldwide.”

TSA, which stands for Speakers for Public Appearances and Cooperative Enterprises, represents clients for two unique services. The speaking engagement division actively seeks out keynote speaking opportunities with corporations, associations, non-profit organizations and more. TSA clients use their unique experiences within the space program, as well as their diverse backgrounds and other broad business experiences, to speak to universal issues facing groups of all kinds, including the principles of teamwork, leadership and problem-solving.

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“These space pioneers have worked in one of the harshest and least forgiving environments,” Griffin said. “As a result, they understand strategic thinking, cross-cultural teamwork, risk management and other working concepts on an entirely different level than most of mankind.”

The cooperative enterprise division works to promote the TSA clients for product endorsements, licensing agreements and advertising campaigns. TSA is the only firm of its kind to not only provide access to the actual space hero, but also stock photography, film footage and other space-themed visual materials for licensing purposes.

“There has always been a fascination with the men and women of the space program; they are one of the strongest symbols of courage, inspiration and perseverance that exist today,” Griffin said. “As a result, many companies developing products or advertising campaigns want to align themselves with this positive imagery. TSA makes this connection possible.”

TSA currently has a staff of four professionals with over 40 years of collective experience in the aerospace industry, with special emphasis in sales, marketing and licensing.

“I have many years of public speaking experience, but have always had to try and market myself for these appearances; a difficult task when working full time,” said Bernard Harris, Jr., M.D., the first African-American to perform a space walk and a TSA client. “It is refreshing to now have a company behind me that not only understands space exploration and the people behind it, but seeks out these opportunities for me on a regular basis and develops additional opportunities, such as product endorsements and licensing agreements.”

Located in Houston, TSA launched in June 2001 at Paris Air Show 2001. For more information visit the Web site at www.thespaceagency.org or call (281) 333-9500.

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